



# Company Profile 2023



## **AF ENTERPRISES LTD.**

An ISO 9001:2015 Certified Co.

*Manufacturers of Plastic Moulded Components*

[www.ridh.in](http://www.ridh.in)

# THE HEADQUARTER



SERVING  
NATION  
SINCE  
1983



Silver Jubilee  
**YEARS**  
Since 1983

# AF ENTERPRISES LTD.

AF Enterprises Limited is a Limited Company incorporated in 1983 under the Company Act 1956 and also listed in Bombay Stock Exchange (BSE), Initially the Company was incorporated with the objective of investing in various industries.

Further, with objective of diversification, management entered in the business of manufacturing injection moulding base components under its own brand "RIDH" to cater domestic as well as overseas requirement of the industry.

Currently Company is focusing to cater the Industry like automobiles, warehousing, logistics, engineering & capital goods, healthcare, pharmaceuticals, electronics, FMCG etc.





**Santosh Kushwaha**  
**Managing Director**

Santosh Kushwaha is the epitome of entrepreneurial spirit and determination. A self made man by all means. Mr. Kushwaha witnessed his venture into Plastic manufacturing industry with the aim of employing automisation. He adopts to the dynamic market, employs new technology and comes up with the modern solutions. He focuses **in** contributing majorly to the quality enhancement of the products.



## OUR VISION

Acquire a competitive edge in the domestic and global market by leveraging the power of innovation, modern technology, for superior quality expansion of our product portfolio whilst catering for our shareholders at all times. To create value for Customers, Suppliers, Shareholders, Statutory & Regulatory bodies, Employees and Society through regular improving in all our processes and creating an environment in the company for innovation.



## OUR MISSION

- + To be a preferred supplier for businesses across industry vertical
- + To prioritize customer with a customer-centric approach
- + To strive for continuous improvements and innovations
- + To contribute for a safer, smoother society and help to protect the global environment through innovative technology
- + To be the leader in the field of manufacturing and developing solutions for Automotive & White Goods Industry worldwide

## OUR CORE VALUES

- + Innovation
- + Integrity
- + Efficiency
- + Commitment
- + Quality



## OUR STRENGTH

- + Multi-product manufacturing facilities and integrated cost reduction approach by operation effectiveness
- + Comprehensive Production, Development, Tooling & Testing facilities
- + Registered Supplier on a Global European portal called Supply-On
- + Strong Supplier Channel Relationships
- + We believe in the Learning School of thought i.e. Learning through past lessons-Emergent Process
- + Working environment that motivates & attracts highly skilled labor and technical staff
- + Appreciation and celebration of achievements

# WE PURSUE



Respecting all Our Customers.



Safety of all, by ensuring Best EHS Practices.  
Like: PPE, 1S & 2S, OJT & SKILL MATRIX.



Creating Eco Friendly Environment.



Sustaining the Product Quality.



Delivery on time.



# OUR CAPABILITIES, ABILITIES & ACHIEVEMENTS



- + Plastic Molding facility.
- + Prototype toolmaking facility in-house.
- + Hierarchy Culture which helps us to structure and control, with a focus on efficiency, stability and "doing things right."
- + Plastic Compound Development which gives us the opportunity to fulfill our customers critical requirements like

Better endurance life

To avoid squeaking noise

Good resistance to low temperature and high temperature

Better bondability

Better Oil Resistance

Better Heat Resistance

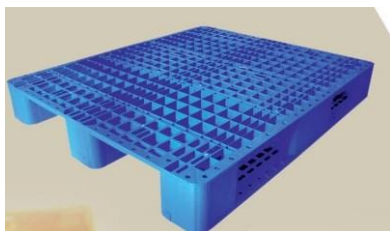
Electrical Resistance



# DIVISIONS

## PLASTIC DIVISION

We are manufacturing products like industrial bins, milk crates, wire spools, packaging, bottle caps, automotive parts and components, electric Equipment and component, toys, pocket combs, musical instruments (and parts of them), one-piece chairs and small tables, storage containers, mechanical parts (including gears), and most other plastic products available today.



## PLASTIC CRATES

Plastic Crates offering a wide range of products catering to every user segment from pharma to fisheries and dairy, from automobile to textile & horticulture. Available in different sizes, variants and colours.



# PLANT & MACHINERY



INJECTION MOLDING MACHINE



PAD PRINTING



ULTRASONIC WELDING



JET MASTER INJECTION MOLDING MACHINE



SUPER MASTER INJECTION MOLDING MACHINE



PASL INJECTION MOLDING MACHINE



WINDSOR INJECTION MOLDING MACHINE

## NUMBER OF MACHINES -

INJECTION MOLDING M/c - 33 no's

PAD PRINTING 6 no's





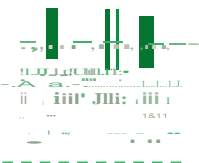
ULTRA SONIC WELDING 1 no's

CAPACITY - 100 to 850 Tons

# PRODUCTS

Product Id	ModelNo	Size	WEIGHT	Product Description
SAFETY HELMET	RX-RIDH/045	270x210x120	340GM	INDUSTRIAL HELMETS
SAFETY HELMET MEDIUM	RX-RIDH/047	271x209x111	250GSMS	INDUSTRIAL HELMETS
SAFETY HELMET LITE	RX-RIDH/048	271x209x111	250GMS	INDUSTRIAL HELMETS
SAFETY HELMET WITH LED	RX-RIDH/046	270x210x120		INDUSTRIAL HELMETS



Main Category (* an atory 1b Id)	Model No	Size	WEIGHT	Product Description	
PLASTIC CRATES	RX-RIDH/031	600x400x175	1750GMS	INDUSTRIAL CRATES, ALL PURPOSE CRATES	
PLASTIC CRATES	RX-RIDH/030	600x400x280	2700GMS	INDUSTRIAL CRATES, ALL PURPOSE CRATES	
PLASTIC CRATES	RX-RIDH/032	400x300x175	1050GMS	INDUSTRIAL CRATES, ALL PURPOSE CRATES	
PLASTIC CRATES	RX-RIDH/033	400x300x150	950GMS	INDUSTRIAL CRATES, ALL PURPOSE CRATES	
FRUITS & VEGETABLES CRATES	RX-RIDH/034	540x360x300	1500GMS	PERFORATED FRUITS & VEGETABLES CRATES	





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MainCategory (*MandatoryField)	Model No	Size	WEIGHT	Product Description
PLASTICTILES	RX-RIDH/025	1' x 1'	510GMS	Load Capacity: 20Tons
PLASTICTILES	RX-RIDH/029	7" x 6"	180GMS	Load Capacity: 20Tons
PLASTIC DUSTBIN	RX-RIDH/024	12Lts	530GMS	Domestic Dustbin Square without Lid
PLASTIC DUSTBIN	RX-RIDH/044	Slts	250GMS	Domestic Dustbin Round without Lid



Main Category (*MandatoryField)	Model No	Size	WEIGHT	Product Description
PLASTIC SPOON	RX-RIOH/026		4GMS	
PLASTIC FORK	RX-RIOH/027		3GMS	





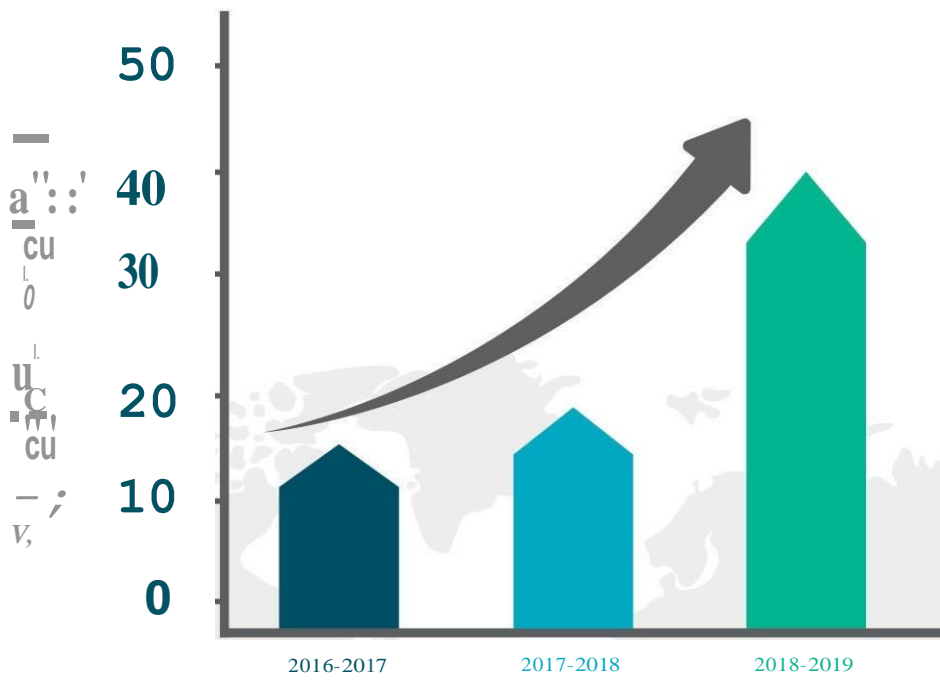
**WE WOULD LOVE  
TO  
HAVE YOU HERE**



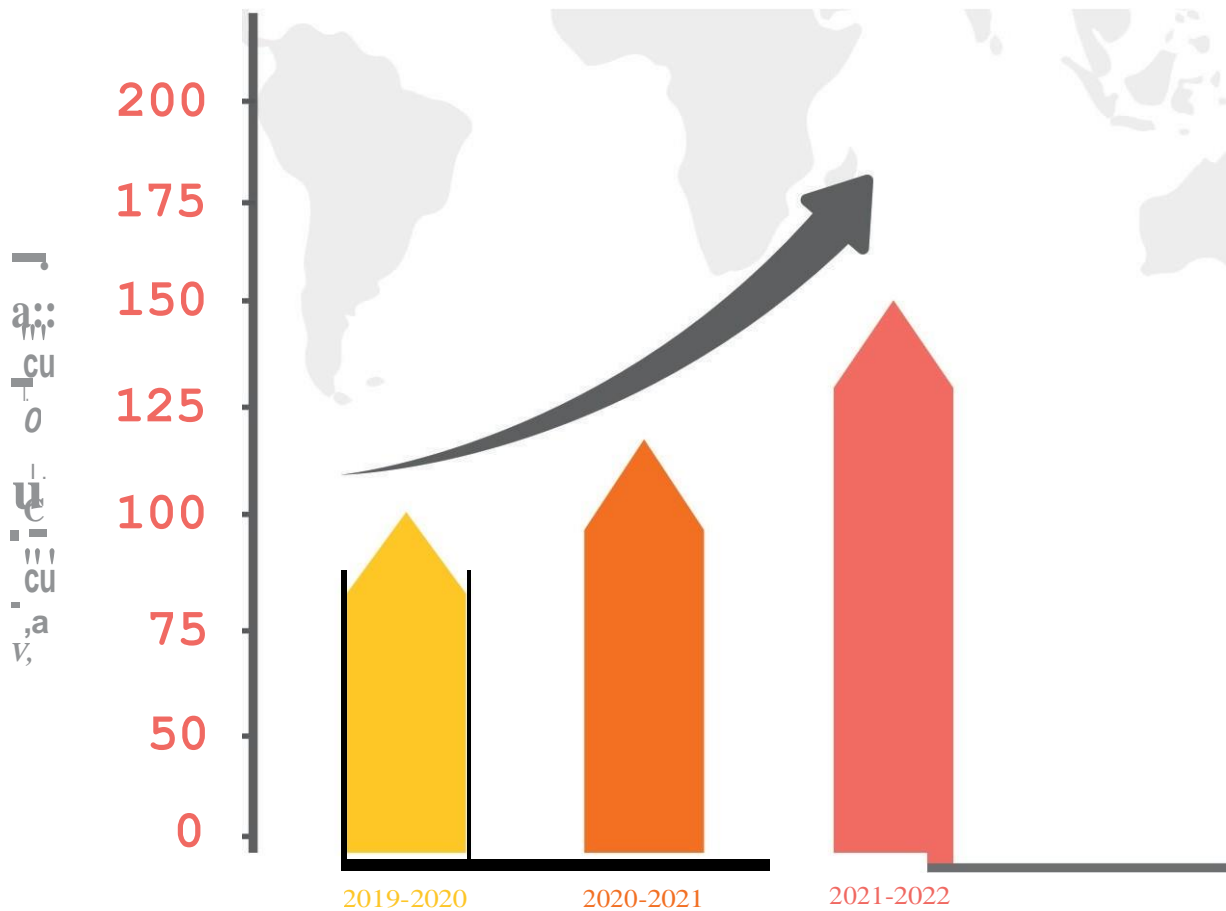


# OUR SALES

in last three years



in up coming three years





# AF ENTERPRISES LTD.

An ISO 9001:2015 Certified Co.



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